





MISSION

01. The mission of Kreepy Kritters is to create a sustainable treasury fund that will provide long term replenishable assets to ensure the community, project, and team will be able to grow long into the future.
02. BNB Chain NFT projects are extremely undervalued when you evaluate the size of the total user base and growth rate of Binance compared to other chains.
03. One of the main issues is BNB chain NFT projects aren't getting enough exposure to the entire NFT ecosystem or at major NFT events and conventions.
04. Kreepy Kritters will introduce a wider ecosystem of NFT traders and collectors to the BNB Chain community.



HOW IS KREEPY KRITTERS

DIFFERENT FROM THE THOUSANDS OF OTHER NFT PROJECTS?

Besides a few rare cases, most NFTs come out the gate strong with initial mint hype and then lose steam as time goes on without a way to generate new funds.



Kreepy Kritters is set up so the community and treasury will always have funds to grow and expand to new users.



The Kreepy Kritters team will market and collaborate outside of the current BNB Chain ecosystem to reach avid NFT collectors from different networks



HOW WILL KREEPY KRITTERS

CONTINUE TO GROW?

Kreepy Kritters will have three main ways in which the treasury is supported to make sure resources never run dry, and in contrast only increase with time.



50%

of the INO raise will be placed into a BNB staking validator to ensure there is a continuous supply of BNB to support the purchase of future collections, buy back/burns, and funds to support the devs and mods of our community.



3%

of every trade will be collected in royalties and used for purchasing NFTs for the treasury and buying back/burning NFTs from our own collection.



NFTS

Many NFT projects offer some sort of utility whether it is the opportunity to earn crypto or win additional NFTs. The NFTs that we will purchase from these other collections will have a direct benefit to the Kritters treasury.

WHAT TYPE OF NFTS WILL THE TREASURY BE BUYING FOR THE NFT GROWTH FUND?



NFTs that provide a direct utility to earn other NFTs or Crypto that can be added to the treasury will be the main target for the treasury. These NFTs will not be used for flipping, or purchased just because of art or the project's community. This is strictly a decision based on what can benefit the treasury from a utility holding aspect.



Decisions will be based solely on quantitative ROI data, eliminating any potential bias. Data and suggestions will be taken from the community on which other collections offer the most rewards for the Kreepy Kritters Treasury. These NFTs will also be used in giveaways to loyal Kreepy Kritter holders.





DEFLATIONARY COLLECTION



Kreeby Kritters will support a deflationary supply. Buy back and burns of Kreeby Kritters will be conducted from the floor secondary market. “You are only as strong as your weakest link”.



With time our least rare/wanted Kritters will be sent to the graveyard to keep only the strongest Kritters alive. This mechanic allows our last standing most faithful member to one day take ownership of the complete treasury.



KREEPY KRITTERS & BNB CHAIN EXPANSION

Kreepy Kritters will hit the road April 2023 and represent the community at NFT NYC! We will showcase Kreepy Kritters to the world and host giveaways at a table inside the convention to attract new community members from various backgrounds and chains. We will network with top collection creators and collaborate to grow our communities together.

I have personally been to Miami, NYC, Vegas, and London all over the past year to major NFT events and have first hand seen the lack of representation of the BNB NFT Ecosystem. There is virtually 0 BNB Chain awareness at these events, which are dominated by ETH, SOL, and various other chains. This year will be different and the world will be introduced to BNB Chain and Kreepy Kritters.

NFT NYC





WHAT IS THE BREAKDOWN OF THE INO FUNDS?

50%

for staking BNB on the BNB Chain.

These staking rewards will be used for:

- ▶ **30%** NFT Growth Fund
- ▶ **30%** NFT BuyBack & Burn
- ▶ **20%** Compound Staking Growth
- ▶ **20%** Community Mods and Devs



20% BNB NFT Growth Fund



20% Buy Back & Burn (Only the strongest will survive)



5% Marketing/ collaborations and promotions



5% Team (Artist, Devs, Mods, Advisors)

BREAKDOWN OF ROYALTIES

1.5% BNB NFT Growth Fund

1.5% Buy Back and Burn

1.0% Creator